

# FOOTBALL WEST STRATEGIC PLAN 2018 - 2022



We will act with **mutual respect** in every interaction we undertake.

We will apply **fair play** and honesty in every decision we make.

We will pursue **excellence** in everything we do.

## OUR MISSION

We support your football journey.

## OUR VISION

We make the game accessible and a great experience for all.

## OUR VALUES

We act with mutual respect, fair play and excellence.

TO DELIVER OUR MISSION AND VISION, OUR **STRATEGIC FOCUS** FOR 2018 - 2022 WILL BE:

## Developing the game by

### EMPOWERING CLUBS

- A 'Good Practice Guide' is developed for Clubs.
- All levels of the game are serviced well.
- Clubs have access to excellent resources, and are equipped to deliver sustainable growth of the game.
- Diversity is encouraged and celebrated with the Football West community.

### IMPROVED FACILITIES

- A home for WA Football is secured.
- A strategic approach to facilities planning.

### A BLUE-PRINT FOR GROWTH

- Programs and products are prioritised.
- A regional service model is in place.
- A five year growth forecast is completed to inform resource requirements and geographical spread.
- A long term vision for football in developed.

## Outstanding delivery through

### A VALUES-LED CULTURE

- Everyone understands and supports a new way of thinking.
- We have a strong and supportive Board.
- Our internal and external communication is professional, targeted and reflects the values of Football West.

### CAPACITY TO DELIVER

- Our approach to People Management ensures we have the right team, with the necessary skills and knowledge, to deliver on our mission, vision and values.
- We have the right infrastructure to support delivery of our priorities.
- Football West has a strong governance framework across all tiers of the organisation.

### STRONG PARTNERSHIPS

- Our approach to stakeholder management reflects our broad mix of stakeholders.
- We have productive partnerships with our stakeholders.
- True collaboration exists with key external partners.